

PRICING

Simple, transparent pricing

Start tracking competitor offers today. All plans include a 14-day free trial with no credit card required.

- 14-day free trial
- No credit card required
- Cancel anytime

Monthly

Yearly

2 MONTHS FREE

Most popular

Starter

For serious Shopify operators

£49 /mo

billed monthly

- ✓ Track 5 competitors
- ✓ Twice daily checks
- ✓ Instant email alerts

Growth

More coverage, faster monitoring

£99 /mo

billed monthly

- ✓ Track 15 competitors
- ✓ High-frequency monitoring (2-4 hours)

- ✓ All offer types tracked
- ✓ 30-day change history
- ✓ Shareable snapshots
- ✓ Filter by offer type
- ✓ 1 seat

Start free trial

- ✓ Email + Slack alerts
- ✓ 90-day change history
- ✓ Offer categories & tagging
- ✓ CSV export coming soon
- ✓ Suggested actions
- ✓ 2 seats

Get started

Agency

For agencies managing multiple client stores

£199 /mo

billed monthly

- ✓ 5 client stores/workspaces coming soon
- ✓ 10 competitors per store
- ✓ High-frequency monitoring
- ✓ 5 team seats
- ✓ Client-ready reporting
- ✓ Share links
- ✓ Priority support
- ✓ PDF reports coming soon

[Get started](#)

Prices exclude VAT (if applicable)

Compare plans

Feature	Starter	Growth	Agency
Tracked competitors	5	10	Unlimited
Weekly digest	✓	✓	✓
Instant alerts	—	✓	✓
Change history	30 days	90 days	Unlimited
Offer categories	—	✓	✓
Slack integration	—	✓	✓
Multi-store	—	—	✓
Support	Email	Priority	Dedicated

No credit card required for the 14-day free trial.

Billing FAQ

Everything you need to know about billing and plans.

How often am I billed?



Can I change plans?



What payment methods do you accept?



500+ stores monitoring competitors

Ready to start tracking?

Join early access today. 14-day free trial, no credit card required.

Start your free trial

View pricing

14-day free trial • No credit card • Cancel anytime

Get instant alerts when competitors change their offers. Track promos, bundles, free shipping, and cart incentives automatically.

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